

# People United Foundation — Sponsor / Funder 1■Pager

## **What we do**

Ethics-first training programs in Workforce Readiness, Leadership, Governance, and Community & Economic Development—designed to create measurable community impact.

## **Why it works**

Cohort-based learning + practical tools + privacy-first design. No accounts required. No surveillance or individual tracking. Reporting is aggregate and community-level.

## **What sponsors enable**

- Sponsor a cohort (20–50 participants)
- Sponsor governance seats / board-readiness bundles
- Support train-the-trainer to scale facilitators

## **Typical outcomes (aggregate)**

Completion totals, participation totals, cohort delivery milestones, and community-level impact summaries—tailored to funder requirements.

## **Ways to fund**

- Single cohort sponsorship
- Multi-cohort sponsorship
- Enterprise partnership / annual license
- Municipal procurement via invoice / PO (ACH/check)

## **Contact**

People United Foundation  
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