

# People United Foundation — Pricing & Packaging Narrative (v1.0.0)

Simple, procurement-friendly purchase paths for individuals, cohorts, sponsors, and institutions.

## Core principles

- No accounts required (v1)
- No surveillance or individual tracking
- Aggregate-only impact reporting (community-level)

## Purchase paths

- Individuals (Stripe checkout)
- Sponsored cohorts (Basic/Standard/Premium)
- Governance seat or bundle
- Enterprise/procurement (invoice/PO supported)

## Common packages

Package	Best for	Includes (typical)
Sponsored Cohort (Basic/Standard/Premium)	Sponsors & funders	Kickoff + 6–8 week cadence, templates, aggregate updates
Enterprise & Procurement	Institutions	Invoice/PO support, onboarding docs upon request, optional
Governance Seat / Bundle	Boards & civic leaders	Seat or bundle access; procurement routing available

## Copy-paste reporting expectations

PUF does not require participant accounts (v1) and does not conduct surveillance or individual tracking. Any reporting is aggregate and community-level, with no personal profiling.