

People United Foundation — Funding Alignment Matrix (v1.0.0)

Align PUF offerings to common funding and procurement categories. Privacy-first: no accounts required (v1), no surveillance, no individual tracking; reporting is aggregate.

Funder / Buyer	Best-fit PUF options	Notes
Employers / CSR	Workforce + Leadership cohorts; train-the-trainer	Fast cohort launch; aggregate reporting
Foundations	Sponsored cohorts; leadership + governance pathways	Place-based and equity-aligned
Municipal / Public	Cohorts + enterprise procurement; governance training	Invoice/PO supported; vendor onboarding
Schools / Universities	Leadership + governance pathways; community dev trainings	Service-learning alignment

Copy-paste language: PUF does not require participant accounts and does not conduct surveillance or individual tracking. Reporting is aggregate and community-level, with no personal profiling.