

People United Foundation — Cohort Launch Quickstart

Launch in 5 steps

- 1 Confirm cohort tier, program(s), size, and dates
- 2 Send welcome email + kickoff invite (templates included)
- 3 Host kickoff (60-min agenda included)
- 4 Run 6–8 week cadence; optional check-ins
- 5 Share aggregate sponsor updates and final aggregate report

Privacy-first: No accounts required. No surveillance or individual tracking. Reporting is aggregate and community-level.